

Data Verification Service For Law Firms



If your client's patent and trademark data is wrong, they could lose their IP rights and your firm could be exposed to significant risk – it's as simple as that. Think about what that can mean for you and your firm. The ramifications can include litigation, costly malpractice claims, and a loss of good faith. While some patents can be restored, it is difficult to rebuild credibility with clients, peers and prospects.

To ensure the ongoing quality of your IP asset information, CPA Global's Data Verification Service checks critical IP portfolio data fields against the most up-to-date Patent and Trademark Office data. Our multi-jurisdictional service checks live data as well utilizing our foreign agent network to deliver a consolidated, cost-effective solution to help ensure the integrity of your data and that of your clients'.

WHY YOUR FIRM AND YOUR CLIENTS MAY NEED DATA VERIFICATION

- **Data quality deteriorates at a rate of 20% per annum.** The following factors have an impact on IP data quality:
 - ♦ Acquiring new data from existing and new clients, and new attorneys.
 - ♦ Inconsistencies in docketing which could be due to human error, foreign filing or staff turnover.
 - ♦ New software or updates to existing programs.

As accurate data drives renewal and maintenance deadlines, a periodic cross-check or verification is an imperative measure in any law firms' docketing and risk mitigation practice.

- **M&A, licensing, litigation, regulatory and tax requirements** all necessitate accurate IP data. If data is incorrect, it can impact your client's pending merger or acquisition, as well as devalue a purchased portfolio, or leave new owners with limited shelf-life IP heading for a lapse. Data verification is a value-added service your firm can offer to minimize some of these risk areas.
- **Executing a data verification project internally is a time consuming, complex and costly task** especially when handled as an additional project for an already engaged staff. Data verification requires time, access to appropriate resources, expertise and focus to ensure a thorough and complete review of IP data fields.



SERVICES

CPA Global will provide you with a detailed proposal that includes the scope of work, agreed service levels and associated cost. You will also be assigned a dedicated project manager throughout the process to answer questions and provide project status. The verification process includes checking your IP portfolio against the most up-to-date information available, using the following sources:

- Online PTO data
- Foreign Agents with access to PTO data
- Subscription databases with access to PTO data

BENEFITS

- **Single Point of Contact** – A dedicated CPA Global project manager will be your single point of contact for all jurisdictions, so you don't have to deal with multiple foreign agents. This consolidated approach results in consistent, easy to understand results.
- **Speed** – DV projects are completed in approximately 30 business days. Law firms are often limited on time and resources; handling a significant case load and managing more significant client needs. Our project team is fully focused on your client's data verification project to ensure quality and timely delivery.
- **Cost Predictability** – It is not easy to foresee the ultimate cost of these types of projects, and budget management is an important issue for any client. CPA Global offers a fixed priced solution to allow you to confidently communicate and anticipate costs.
- **Cost Savings** – By leveraging CPA Global's buying power with its foreign agents, we pass on highly competitive agent rates. Further, CPA Global has agent service level agreements in place with particular emphasis on data quality.
- **CPA Global Expertise** – CPA Global has been handling global IP data for nearly 40 years. As the world's largest annuity payer, entrusted with the largest collective IP portfolio in the world, we are vigilant in our commitment to ongoing data integrity.

CPA Global is a specialist in data management and will verify the following data fields in any or all global IP jurisdictions:

| PATENTS | TRADEMARKS |
|-----------------------------|---------------------|
| Current Status | Status |
| Next Renewal Date | Application Date |
| Owner | Application Number |
| Grant Date and Number | Registration Date |
| Publication Date and Number | Registration Number |
| Application Date and Number | Trademark Name |
| Parent Application Number | Owner Name |
| PCT Date and Number | Next Renewal Date |
| Priority Date and Number | List of Classes |
| Number of Claims | |

For more information or to request a quote:

US
+1 (502) 235 7012
us@cpaglobal.com

EMEA

+44 (0)1784 224 559
+49 (0)89 4567850
emeasales@cpaglobal.com

CPA Global Head Office

+44 (0) 1534 888 711
www.cpaglobal.com