

# IP Renewals Service

## Clients Introduced by an IP Attorney

### **A COMPLETE SERVICE**

CPA Global is the world's largest and best known provider of Intellectual Property (IP) services, serving the industry for nearly 40 years. We work in partnership with IP attorney firms and their clients to provide a comprehensive patent and trademark renewals service. Our service offers distinct client benefits compared to alternative renewals solutions.

### **COMPLEX DATA MANAGEMENT**

Managing a client's patent and trademark renewals portfolio in partnership with their IP attorney is fundamental to the renewals service offered by CPA Global. Data management relating to the client's IP cases can therefore be carried out between CPA Global and the attorney firm directly. This interaction between CPA Global and the attorney reduces the administrative burden for the client. It removes the need for the client to check and maintain vital IP information such as the filing date, grant date, publication date, priority date and the associated reference numbers for every relevant jurisdiction related to each case.

Any errors or inconsistencies highlighted by the CPA Global renewals system can be queried directly with the IP attorney without the need for client intervention. CPA Global also offers a dedicated client service team with strong IP experience to support IP attorneys.

The client is therefore not required to maintain their own internal IP databases or seek specialist advice for each renewal related query or issue.

### **ELECTRONIC DATA INTERFACES & SPECIALIST SOFTWARE**

As part of the ongoing renewals process, the IP attorney firm will send regular batches of data directly to CPA Global via electronic interfaces in the attorney's internal IP software systems. This integrated process ensures the integrity of the data and means that the client does not need to invest in their own IP management software to interface with the CPA Global renewals system.

### **JURISDICTION ISSUE HANDLING**

In the process of renewing patents and trademarks in multiple worldwide jurisdictions, issues will often arise specific to local country IP laws and regulations. CPA Global provides a dedicated team to monitor and manage

these jurisdictions, working with IP attorneys to highlight relevant changes to law and any potential IP related issues. The inclusion of IP attorneys in the renewals process means their specialised industry and client portfolio knowledge will quickly resolve any potential issues.

### **STRATEGIC IP MANAGEMENT**

IP attorney involvement in the regular data management of patent and trademark portfolios enhances their ability to provide strategic IP management to their clients. Without this level of involvement clients could spend time and money on renewing low value IP whilst also potentially missing opportunities to fully exploit the more valuable elements of their IP portfolio.

### **NO REQUIREMENT FOR IN-HOUSE IP MANAGEMENT EXPERTISE**

CPA Global's extensive experience in this specialist segment of intellectual property management has shown that involving both the client and the IP attorney is the most efficient way of handling patent and trademark renewals for small and medium sized enterprises. Without the involvement of an IP attorney firm the client would almost certainly have to finance in-house IP attorneys and IP administration experts.

### **For more information contact:**

UK Tel +44 (0)1784 495 757  
Australia Tel +61 (0) 2 9993 3010  
[www.cpaglobal.com](http://www.cpaglobal.com)

