



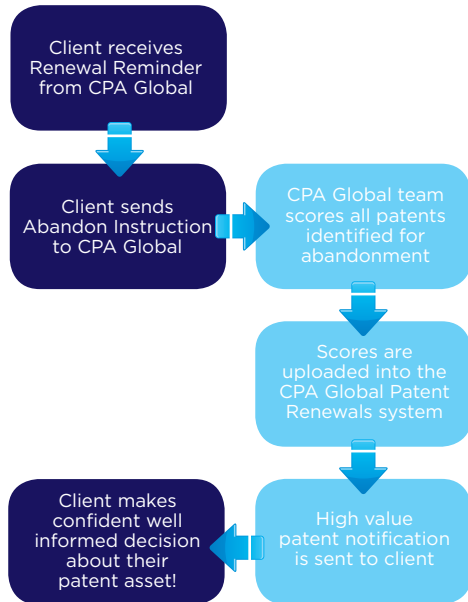
CPA Global Patent Safety Net

Don't work without a net ...

a Patent Safety Net that is.

The CPA Global Patent Safety Net provides clients with the security of a double-check allowing them to reassess patent abandonment decisions and avoid accidental loss or missed monetization opportunities.

For participating clients, CPA Global will systematically analyze US patents that clients have identified for abandonment and score them using our statistical patent assessment tool. Patents that show the characteristics of high value patents and have a relatively high score are flagged and reported back to the client to confirm their abandon instruction. A well informed, confident and secure decision can then be made to retain, abandon or sell the relevant patent.



How are patents scored?

The patents are scored using an automated statistical process that draws on publically available data as an indicator of patent strength and economic value. The CPA Global patent scoring methodology is a result of several years of research conducted by expert statisticians building upon CPA Global's deep IP experience and expertise. This automated patent scoring process uses a combination of over 25 individually weighted parameters to arrive at a patent score. An absolute score is computed for each patent and this score is compared with several statistical measures such as mean, median, maximum, and minimum scores of similar patents as also the standard deviation of such scores.

What options do I have when I am notified of high scoring patents?

CPA Global's research shows that there is a correlation between higher patent scores and high monetary value at sale. Because of this, high scoring patents are a good indicator of internal value or likely sale.

If you are notified that a patent does in fact score high, we will then contact you to "double-check" your abandonment decision. Should you still decide to abandon we can discuss other options such as selling the patent through a CPA Global patent brokerage partner or via your own routes to market.

How can I reverse a decision to abandon a patent?

For any patent that you decide to retain and renew rather than abandon, all you need to do is notify your CPA Global customer service representative.

Can CPA Global perform scoring on other patents in my patent portfolio?

Yes. CPA Global's patent scoring and expert patent assessment is part of our broader Patent Portfolio Optimization service offering and we would be happy to discuss how we can help you optimize your portfolio to reduce costs and maximize the opportunity to monetize patent assets.

How do I get started?

The Patent Safety Net program is available only to CPA Global Patent Renewals clients. As a renewals client, all you need to do is complete a simple enrollment form.

To speak with a representative or to request a Patent Safety Net Enrollment Form, please contact: ipinfo@cpaglobal.com.

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