

Trademark Data Verification



Mergers and acquisitions, due diligence, tax, litigation and licensing activity require the guarantee of accurate trademark data. It is essential to know who the registered owner is and to confirm the status and scope of the registration. Over time, data quality may deteriorate due to external factors such as: foreign filing activity, portfolio acquisition, inconsistencies in docketing entries and docketing errors. While data verification may initially appear simple this activity can turn into a time-consuming, complex and costly task. Our research indicates that trademark portfolios may contain in the region of 18% proprietor name and renewal date errors. Of those renewal date errors, up to 33% could result in lapses if the data is relied upon.

CPA GLOBAL PROVIDES AN EFFICIENT WAY OF MANAGING TRADEMARK DATA VERIFICATION

We are an expert in this type of work, and have the industry knowledge and infrastructure in place to manage these projects accurately, efficiently and cost-effectively. By outsourcing to CPA Global, you will benefit from the international expertise we have gained from years of checking and managing trademark data.

For more information contact:

UK Tel +44 (0) 1784 224559
Germany Tel +49 (0) 89 4567850
USA Tel +1 (703) 739 2234
Australia Tel +61 (0) 2 9993 3010

CPA Global Head Office: +44 (0) 1534 888711 www.cpaglobal.com

'The quality of the data verification carried out by CPA Global has been excellent. The work was produced quickly and to a high standard. If we need any data verification in future, we will definitely use CPA Global again.'

Almirall Prodesfarma, S.A.

5 REASONS TO USE CPA GLOBAL'S TRADEMARK DATA VERIFICATION SERVICE

CPA GLOBAL IS THE LARGEST AND MOST EXPERIENCED IP SERVICE PROVIDER IN THE WORLD. OVER 40,000 CLIENTS CURRENTLY BENEFIT FROM OUR SERVICES. HERE ARE FIVE REASONS WHY YOU SHOULD JOIN THEM:



1 YOU WANT YOUR PROJECT COMPLETED QUICKLY AND ACCURATELY

CPA Global's infrastructure and automated processes allow us to verify trademark data quickly within an agreed time frame. The verified data is sent to you with discrepancies or missing data fields highlighted in an electronic format. The data can be uploaded onto your data management system. Our dedicated team does not encounter distractions such as filing programs and litigation. We also offer an urgent turnaround service in the key jurisdiction such as the US, should you require information rapidly.

2 YOU NEED YOUR PROVIDER TO GUARANTEE COST CERTAINTY

We provide comprehensive quotes within three to 10 working days in order to supply you with cost certainty for the services you require. We are also able to negotiate competitive agent rates and discounts due to our significant renewals, data verification, title update and other business.

3 YOU WANT TO OFF-LOAD THE ADMINISTRATIVE BURDEN

We shoulder the burden of checking records against public online databases and communicating with agents worldwide. We also verify accuracy on reliable commercial databases, and provide you with a single point of contact and handle any queries that may arise during the project. This leaves you free to focus on more high value work such as litigation and prosecution matters.

4 YOU NEED A SERVICE TAILORED TO YOUR REQUIREMENTS

You have the option to choose from a wide combination of fields. CPA Global's standard data verification service verifies nine trademark data fields. Clients have the flexibility to have all fields verified or to pick and choose the fields of interest. In addition, we can handle special requests and verify most non-standard fields for an additional cost. We provide trademark data verification for a standard list of countries, but we can manage the process in additional territories by request.

5 YOU WANT THE PROJECT TO BE PROFESSIONALLY MANAGED

CPA Global provides you with a detailed project plan that includes the scope of the work and agreed service levels. We administer the data verification process with attention to detail and expert management ensuring the agreed time frame is adhered to. CPA Global's project management approach ensures that the project is completed in a consistent and timely manner.

DATA VERIFICATION

= TIME-CONSUMING, BUT NECESSARY

The reality =
UNCERTAIN DATA

You need to guarantee the enforceability of your rights

The problem =
TIME-CONSUMING

Paralegals checking trademark records against each jurisdiction via online databases and with local agent support

The requirement =
QUALITY DATA

You need to quickly verify large volumes of data precisely with expert support

The solution =
CPA GLOBAL

Reliable, fast, cost-effective data verification