

Patent Research



Patent research delivers value right across the patent life cycle whether in support of filing patent applications, managing a patent portfolio or in response to patent litigation. It also forms an important driver behind the IP and innovation strategy of many businesses. Managed successfully, it will help you to identify whether your invention is unique and original (and, therefore, worth filing) and provide you with valuable market insight. This insight should, in turn, help you to better align your IP and business strategy by highlighting opportunities for innovation, whether that involves building on existing technologies, extending into new fields, or reinventing or developing new applications.

IS THERE A MORE EFFECTIVE WAY OF CONDUCTING PATENT RESEARCH?

In order for patent research to successfully meet the needs of the business, companies need access to technical experts who can determine optimal search strategies, conduct exhaustive but cost effective patent searches and who are able to meaningfully interpret the search results. However, with in-house resources often constrained by time and budget limitations, it can be difficult to get access to the highest quality databases and expertise in a range of diverse technology areas. Our experienced searchers are experts in classifications, keywords and patent terminology and also understand the subject matter and how to best exploit the research tools available to them. In the specialist field of chemical patent searching our highly experienced researchers have in depth knowledge of using chemical structure and bio-sequencing search techniques. We can provide access to the most important patent data resources on your behalf – resources that may otherwise be out of reach due to high subscription costs. It's the knowledge, training and experience of patent searchers that determines the effectiveness of the final results and the instances of identifying obscure prior art. That's why many corporations and attorney firms are outsourcing their patent searches to us.

For more information contact:

USA Tel +1 (703) 838 7683
UK Tel +44 (0) 1784 224559

Germany Tel +49 (0) 89 4567850
Australia Tel +61 (0) 2 9993 3010

www.cpaglobal.com/patents/research

5 REASONS TO SEND YOUR PATENT SEARCHES TO CPA GLOBAL

CPA GLOBAL IS THE LARGEST AND MOST EXPERIENCED IP SERVICE PROVIDER IN THE WORLD. HERE ARE FIVE REASONS WHY YOU SHOULD USE OUR SEARCHING SERVICE:

1 YOU NEED HIGH QUALITY INFORMATION FROM PATENT AND TECHNOLOGY EXPERTS

Our highly qualified graduate and PhD searchers have been recruited from a range of technical and scientific backgrounds and are specialists in their fields. All our staff undergo an extensive training programme and strict quality assurance reviews to ensure that they not only understand your subject matter, but can also utilise all the tools at their disposal to maximise accuracy. The quality of their results is second to none.

2 YOU NEED TO BETTER MANAGE YOUR WORKFLOW AND TURNAROUND TIMES

We are one of the largest patent-searching entities in the world. And, with qualified staff across three continents, you can also benefit from the peace of mind that comes with knowing that we will deliver the highest-quality product.

3 YOU NEED TO TAKE THE PRESSURE OFF YOUR IN-HOUSE RESOURCES

In-house teams often struggle with the volume of work they need to complete when resources (people, time and money) are finite. By sending your patent searches to us, you can free up your staff's time to focus on more important IP matters where their expertise and knowledge add more value.

4 YOU NEED A SECURE SERVICE SUPPORTED BY AN ESTABLISHED PROVIDER

We perform patent searching for some of the world's most sophisticated IP departments, including Fortune 100 companies and leading IP attorney firms. Every submission is treated with the utmost confidentiality, and can be delivered both to and from us via our

secure proprietary software system. We also use standard operating procedures and a range of databases to ensure that all patent searches conform to specific guidelines and procedures. We have a fully auditable research trail and our quality assurance processes mean that every search undergoes multiple levels of review to ensure consistent quality every time.

5 YOU WANT A COMPREHENSIVE SERVICE IN A SPECIALIST FIELD

We provide high-quality, methodically referenced reports, covering specialist areas, such as electrical, mechanical, software, general engineering, medical devices, chemical/biotechnology and computer science/business methods.

OUR SEARCHING SERVICES CAN VARY IN DEGREE OF COMPLEXITY AND TIME SPENT, BUT BROADLY COME UNDER THE FOLLOWING CATEGORIES:

CHEMICAL/BIO TECHNOLOGY SEARCH: searches involving reviews of patent and non-patent literature related to chemicals, pharmaceuticals and chemical structures. Often involves the use of highly specialised databases and search methodology.

ACCELERATED EXAMINATION SEARCH: an extended novelty search with preparation of an accelerated examination report which makes possible a faster (usually within 12 months) prosecution of the patent at the US Patent and Trademark Office.

NOVELTY/PATENTABILITY/PRE-EXAMINATION SEARCH: a review of prior art to determine novelty of a single method or apparatus (assists in making patent application decisions).

STATE OF THE ART/COLLECTION SEARCH: a review of prior art to collect patents directed to a single idea/concept (assists in patent portfolio development, competition scoping, or research decisions).

VALIDITY/INVALIDITY SEARCH: a review of prior art showing one or more of the claimed features of a patent; prior art must predate subject patent's earliest priority date (assists in enforcing or defending subject patent in litigation/licensing).

CLEARANCE/INFRINGEMENT SEARCH: a review of claims of unexpired patents directed to a single specific technical method or apparatus (associated with a product announcement).

FREEDOM TO OPERATE / RIGHT TO USE SEARCH: a clearance search with inclusion of expired art and non-patent literature (associated with a product announcement).

PATENT LANDSCAPE STUDY: an in depth analysis of the patent landscape in a specific technology area or market sector that includes detailed patent categorisation and analytic charting.

OPPOSITION SEARCH: an extended novelty search formatted for opposition position (assists in submitting prior art to patent offices against other filed patent applications).

PATENT WATCH: a process for monitoring newly issued patents on a periodic basis to see if any of these patents might be of interest. Patent watches may for instance be performed on a quarterly basis. A newly issued patent may be of interest if it appears to cover one or more products or processes sold by a given company.

Please speak to your CPA Global representative to find out more about these searches, or to discuss specific ways that we may be able to help you. patentresearch@cpaglobal.com